

# SPONSORSHIP

The local and national appeal of the Alberta Bicycle Association (ABA) is a great way to increase public awareness of your business. Cycling remains an open and accessible market for both small business and large corporations

Cycling is a lifelong, clean, amateur, Olympic and professional activity that also provides independence, transportation, health benefits and tourism potential; all of which align with Canada's and Alberta's goals.

## CONTACT US

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# KEEPING ALBERTA PEDALING



SPONSORSHIP OPPORTUNITIES



# TRAILBLAZERS

The Trailblazers Youth Racing program was developed in early 2013 as a means of encouraging youth of all ages and abilities to try competitive mountain biking. The aim of the program is to make mountain bike racing fully accessible to youth across the Province of Alberta.



# SPONSORSHIP RECOGNITION

- Logo Placement on Frame Plates or Numbers
- Social Media Recognition
- Website Logo + Link Placement
- Newsletter Logo and Link Placement

# SPONSORSHIP RATES

## Trailblazers Series

Gold | \$5K

Silver | \$2K

Bronze | \$1K

## ALBERTA CUP SERIES

Road Racing Race

Numbers + Frame Plate  
\$2K

Mountain Bike Series |  
Frame Plates  
\$1K

Cyclo-Cross Series Race  
Body + Shoulder  
Numbers  
\$2K



# OPPORTUNITIES

- Trailblazers youth series
- Provincial team camps, Nationals, training races
- Event expenses- plates, trailer supplies to assist organizers
- Logo Placement on Alberta Team Kit





Mountain Bike



Cyclo-Cross



Road