



Alberta Bicycle Association (ABA) Event Organizers Social Media Request

Hello event organizers! Here is a quick guideline for posting through ABA social media channels. ABA social media is for the cycling community to use and share about cool and exciting events and highlights that are going on throughout the Province. As long as it is not inappropriate and is relevant we can post it!

How to get something posted on **ABA Socials**:

- Events must be pre-approved, or sanctioned, on the ABA events calendar.
- Posts must have a corresponding visual to go along with it in JPG (it can be a poster, photo with text, even the cover page of your tech guide will do)
- Please fill out the “caption” as a caption and not a ramble of words
- Captions should be short and sweet. Long content posts become “To long didn’t read.”
- We kindly ask that you submit your post request at least one WEEK before you want the post to be distributed.
- If you want a post shared directly from your club or event Instagram account in our stories please tag [@abbicycle](#) so we can share it easily

We will be continuing the weekly reminders of upcoming events throughout the year but if you want a post specifically dedicated to your event, or volunteer call out request, please submit it through our google form request by clicking the Google button below.

